

MARIO FERNANDEZ

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Positive, energetic and curious individual, passionate about design and technology. Designing with a goal and the user at it's centre, coming up with solutions for people with people... Oh and I also like good food!

Work

UX / UI Consultant @Tecknuovo

June 2020 - June 2021

Providing UX&D services, product vision and strategy for Virgin Media Challenger Sales. User's advocate while working with senior stakeholders accross the business. Support the dev and test team making sure design principles and guidelines are kept. Run remote user testing sessions, analyse and present to senior stakeholders.

UX Designer @HSBC Kinetic

August 2019 - June 2020

I design and deliver 'end to end' UX solutions for a native iOS B2B app. I work in a scrum agile team where I have to challenge the UX strategy with the stakeholders. I also run workshops and brainstorm sesions, sprints, do user research, journey mapping, user lows, wireframes, critique sessions, prototyping and presentations.

UX / UI Designer @Barclays UK

June 2018 - July 2019

Drive innovative ideas to keep the Digital Design team at the forefront of digital design. Work with key stakeholders across the business to rapidly develop and progress innovative ideas and solutions to meet customer needs. Synthesise the latest thinking and applying it to the unique circumstances of Barclays Insurance. Collaborate with UX researcher for research, user testing and other diferents methods of research.

Freelance UI / UX Designer @Mariofdez.com

January 2018 - May 2018

Clients: Pebble Studios, Spinview UK and HearHere agency

Product Designer @Cube Online

April 2017 - November 2017

Working at Cube Online as a natural lead and brand guardian I work across all digital channels and platforms, doing all things UX&D from scratch (Product strategy, design thinking, wireframes, rapid testing, mockups and final specs for the DEV team).

Digital Designer @The Life Wall Company

March 2016 - April 2017

Working on the end to end UX&D and Marketing process for Life Wall products. Wireframing and mocking up new concepts and user flows across platforms.

Designer @FOODit

September 2015 - March 2016

Design for print and web. Update styleguide for products such as CentralDish. Support Principal Designer, Product Manager and Front End Developers with their daily tasks.

Visual Customer Experience @FOODit

June 2014 - September 2015

Looking after customers across all of their channels, ensuring the best customer experience and keeping their brand consistency in line with their business needs.

Creative Designer @Mariofdez.com

June 2013 - June 2014

Designed and supported web built for individuals, small companies and startups.

Digital Designer @AVMC studios

November 2012 - June 2013

As part of a team of 5, pitched for a wide variety of projects from events, online campaigns, website and video.

Skills

Personal skills: Problem solver, team player, "Can DO" attitude, energetic & passionate

Professional skills: UX, UI, Design thinking, wireframes, prototyping, user flows, style guides

Education

Interaction Design @ Coursera

2016

Digital Marketing @RED Academy

2017

BA Digital Media Design @UAL (2:1)

2012

BTEC Multimedia @Croydon College (AAA)

2009

Interests & hobbies

I like to be up to date with the latest news and trends in art, design and technology.

I enjoy meditation, walk around nature, exercise and listening to people's stories

I do cycle everywhere, swim, snowboard, scuba dive and... Cook awesome food!

Thank you!